

N°1 DE CHANEL SAMPLE TUBE

CHANEL

CERTIFIED CIRCULAR SABIC® PE POLYMERS

INDUSTRY CHALLENGE

Reducing the environmental impact and fossil-based resource use for cosmetic packaging; supporting circular solutions and full recyclability in compliance with the stringent cosmetic industry standards without affecting the quality of the content while providing luxury esthetic.

SABIC SOLUTION

The tube is made with certified circular polymers from SABIC's TRUCIRCLE™ portfolio. SABIC's certified circular polymers are produced via the advanced recycling of mixed and used post-consumer plastics. Through a process called pyrolysis, difficult-to-recycle used plastic is broken down into its molecular building blocks to produce pyrolysis oil.

This is then used by SABIC's as feedstock to create certified circular polymers which have the same properties as virgin material. The collaboration demonstrates the high added value of the recycled content in cosmetic packaging via advanced recycling solutions.



CERTIFIED
CIRCULAR SOLUTION



EASY
PROCESSABILITY



REGULATORY
COMPLIANCE



HIGH PURITY

Enabled by
TRUCIRCLE™

[CLICK HERE](#) FOR MORE INFORMATION

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The certified products from SABIC's TRUCIRCLE portfolio are being produced through implementation of a mass balance accounting system and they are accredited under the International Sustainability and Carbon Certification Plus (ISCC) scheme.

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