

# MICROSOFT OCEAN PLASTIC MOUSE

# MICROSOFT CORPORATION

# XENOY™ PC/PET RESIN FROM SABIC'S TRUCIRCLE™ PORTFOLIO

MICROSOFT'S FIRST CONSUMER ELECTRONICS PRODUCTS WITH AN EXTERIOR SHELL CONTAINING 20% RECYCLED OCEAN PLASTIC.

## **INDUSTRY CHALLENGE**

Microsoft sought to work with their plastics supplier base to create a resin made from at least 10% recycled ocean plastic as part of its commitment to achieve zero waste by 2030. Microsoft selected SABIC to join the effort to source the recycled material and to formulate a resin that satisfied Microsoft's demanding quality standards.



Microsoft and SABIC collaborated on the design of the product with the new resin. This joint effort resulted in a final version that exceeded Microsoft's initial 10% goal, containing 20% recycled ocean plastic by weight in its external casing.



**ENHANCED AESTHETICS** 



CIRCULAR ECONOMY/ **CIRCULAR SOLUTIONS** 



**OCEAN PLASTIC** 



**MOUSE** 





Enabled by TRUCIRCLE™

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