

FOOTWEAR MIDSOLES

DONGGUAN HAILEX NEW MATERIAL SCIENCE
AND TECHNOLOGY CO., LTD.

FORTIFY™ COHERE™ AND SABIC® EVA RESINS
TYPICALLY USED FOR FOOTWEAR MIDSOLES

INDUSTRY CHALLENGE

Footwear, and especially sports shoes and casual shoes, is a growing global business. New concepts and differentiated designs are of huge importance to brand owners in a saturated market.

SABIC SOLUTION

SABIC has dedicated foam solutions for footwear – both sports shoes and casual. FORTIFY™ COHERE™ and SABIC® EVA resins are lightweighting solutions that can enhance consumer comfort, with good cushioning properties and enhanced aesthetics.



DIMENSIONALLY
STABLE



SOFT



WEIGHT
SAVINGS



COMFORT



[CLICK HERE](#) FOR MORE INFORMATION

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