

# FOOTWEAR – FOAMED MIDSOLE

## FORTIFY™ POLYOLEFIN ELASTOMERS

### CHALLENGE

Consumer demand for low weight, soft, comfortable & durable footwear.

### SABIC SOLUTION

Increased performance vs incumbent EVA-based midsole solutions. Lighter foams at equivalent hardness, better resilience & mechanical properties. More softness, comfort and better impact properties. Closed cell structure provides water resistance.

### SUSTAINABILITY CONTRIBUTION

Lightweight products can potentially reduce environmental footprint and more durability can potentially increase product life time.

 FLEXIBLE AND SOFT

 LIGHT WEIGHT

 DURABLE

 COMFORT



[CLICK HERE FOR MORE INFORMATION](#)

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